



## COMPANY

Artprice.com, French limited company with a capital of € 6,651,515, incorporated in 1997 and mainly held by Server Group (SAA with a capital of € 63 million) founded in 1987 by Thierry Ehrmann. Headquarters, Saint Romain au Mont d'Or - LYON (France). Artprice.com is listed on Eurolist (SRD Long Only) by Euronext Paris: Euroclear: 7478 - Bloomberg: PRC - Reuters: ARTF.

## SECTOR

Art market - Fine Art, Antiques (furniture and decorative arts) and Design

## PRODUCTS & SERVICES

Art market databases since 1962 - 30 million indices, econometric analyses and auction records. 642,000+ listed artists - 36,000 signatures, monograms and symbols - 120,000 artists' biographies - Access with subscriptions or one-day pass. Auction watch on 6,300 auction houses in 72 countries. Artpricing service, estimation for artworks done by our specialists and art historians.



## STANDARDISED MARKETPLACE (PLACE DE MARCHÉ NORMALISÉE®) FOR BUYING/SELLING

Post a classified ad or submit an artwork for auction (Artprice.com being an infrastructure enabling electronic auction brokerages, as defined in the article 5 de la loi n° 2011-850 du 20 juillet 2011).

+ 70,000 classified ads - 18,000 art dealers and professionals - 3.6m searches on Artprice.com ads made each month.

## DEPARTMENT OF ART ECONOMETRICS

Produces econometrics data and reports upon request from banking/insurance sectors and art investors. Providing decision support tools and market

analysis indicators, both microeconomic (individual artists and movements) and macroeconomic (analysis of the international art market): transaction volumes, turnover, buy-in ratios, rates of return, composition of the market, shifts in value, etc.

## PRESS AGENCY

ArtMarketInsight, the Artprice.com press agency, continuously publishes the Art Market trends for the main agencies and for 7,200 press titles in the world, including Art in America, The New York Times, CNN, CNBC, The Economist, Antiques Trade Gazette, The Art Newspaper, Le Monde, Les Echos, Le Journal des Arts,...



## AUDIENCE

5,500,000 visitors monthly - 4,500,000 opt-in members - 180,000 Artprice.com Home Page visitors per day - 18,000,000 searches indexed by Google with whom Artprice.com has partnered since December 2003 - 18 billion logs per year - 1,800 DNS - Active art buyers and sellers, decision makers - Free email alert for their listed artists (up to 500 artists) - Visitors' profile: private collectors, curators, institutions, auctioneers, art dealers, bank/ insurance...

Geographic breakdown: 40% America - 45% Europe - Worldwide visibility, website available in 6 languages: English, French, German, Italian, Spanish and Chinese.

## SOCIAL NETWORKS

 1,5M likes  50K followers

## PARTNERS

6,300 auction houses - 4,750 affiliated websites

## CONTACT DETAILS

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