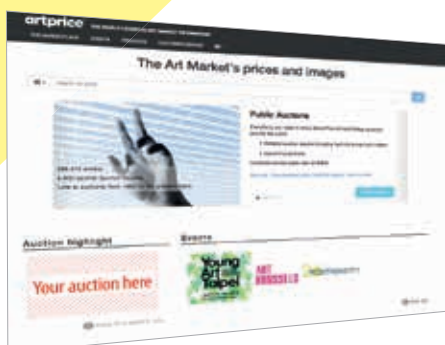


4 key spaces to stand out from other auction houses

- FINE ART -

AUCTION HIGHLIGHT



HOMEPAGE

Your catalogue available for free consultation for 180,000 potential buyers each day!

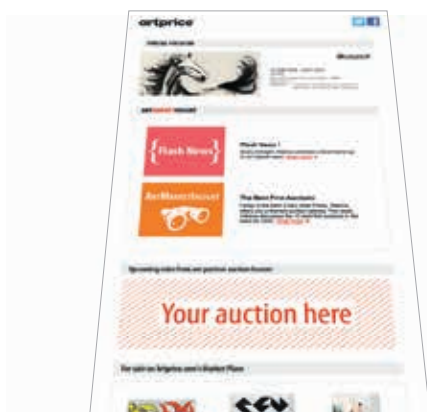
Display duration: 1 week



UPCOMING AUCTIONS

To stand out from the other auction houses, make your catalogue shine out by placing it on top of the upcoming auctions list.


Display duration: 1 week



NEWSLETTER

Advertise your sale in our weekly bulletin of information on the artmarket consisting of exclusive articles, Tops (themed auction ranking), flash news, upcoming events and fairs, and a selection of artworks on sale on the Artprice's Marketplace.

Periodicity: 1 emailing

- Banner published on in the six versions of our website 
- Each advertising pack is planned for 1 sale only (1 catalogue and 1 date) and limited to 6 advertisers.
- All banners have a link to the detail of your sale and your Fine Art lot list.
- Banners dimensions: Homepage and upcoming auctions 140 x 170 px and Newsletter 568 x 150 px.
- One diffusion on Twitter and one on Facebook (30K followers et 4M likes)

INCLUDED

3 LOTS HIGHLIGHT *(See details on page 2)*

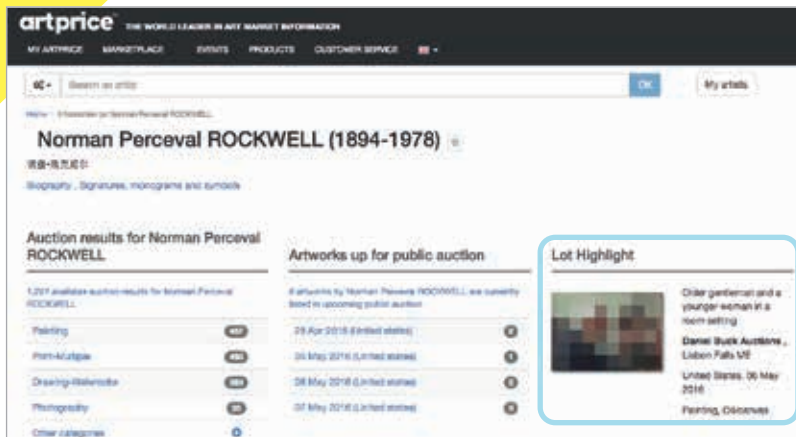
To be determined when purchasing the **Auction Highlight** Package to insure the advertising of your lots on the artists pages of your choice.

Display duration: 1 week



Book your advertising pack "Auction highlight" for Fine Art auctions, before 12/31/2020 and get the exclusive price of €1,400/\$1,700 instead of €5,000/\$6,400.

- LOT- HIGHLIGHT



TARGET YOUR CAPTIVE AUDIENCE!

Your sales' top lots highlighted **to attract more bidders!**

To boost your visibility we offer you one post on each of our social networks.

 4M likes

 30K followers



PRICE

€130/\$180
(Launching price)



PURCHASE TERM

The whole catalog has to be sent to us if you want to be able to advertise one lot.

Visibility: 18 billion logs per year

Duration: 1 week

Conditions:

- Space reserved to just one lot
- Link to the page of lot details
- One banner on the artist's Homepage
- AND your lot on top of the list of the upcoming auctions' lots

Dimensions: 240W x 340H pixels (.JPG)



-HOMEPAGE- FOCUS ON



To **boost your visibility** we offer you also one post on each of our social networks!

f 4M likes

🐦 30K followers



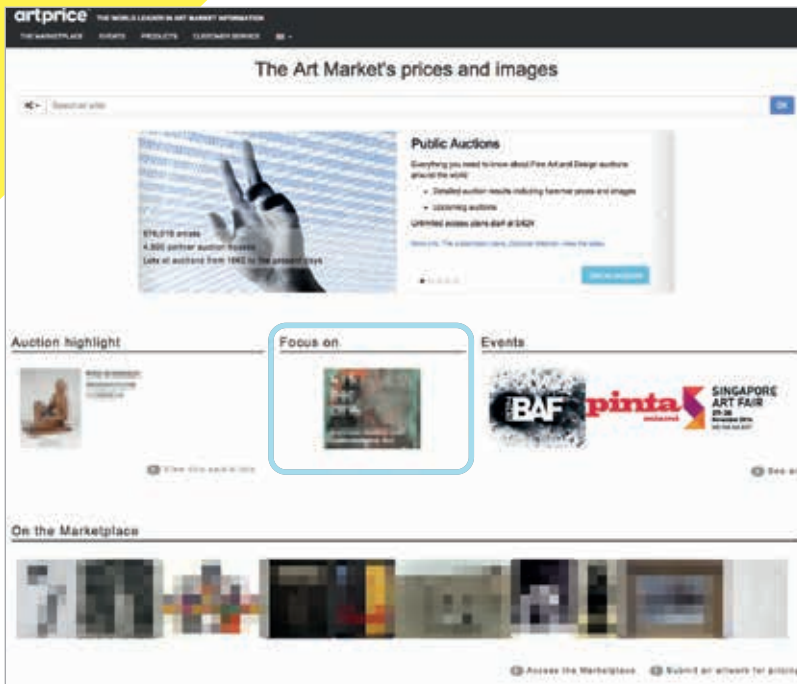
PRICE

Price according to the chosen language

English: €1,900/\$2,200
€1,300/\$1,500

French: €1,500/\$1,800
€1,000/\$1,200

German
or **Italian** or **Spanish**
or **Chinese:** €1,300/\$1,500
€900/\$1,000



Visibility: 180,000 visitors per day

Duration: 1 week (Monday to Sunday)

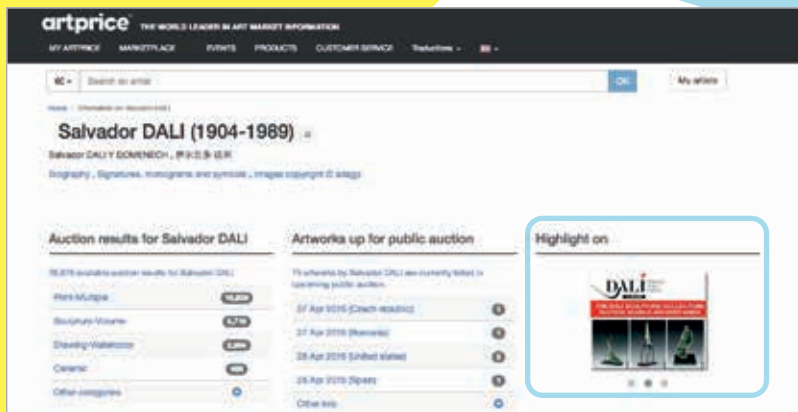
Conditions:

- Space reserved to a sole advertiser
- Link to the advertiser's website

Dimensions: 180W x 150H pxl (.JPG)

The placement of the banner on the Homepage is not contractual and is subject to the number of "Auction Highlight" banners online.

-ARTIST PAGE- FOCUS ON



3 combined spots
for the **best visibility:**

Artist's Homepage
+ Auction results page
+ Upcoming Auctions page



PRICE

Link to
Artprice Store: €580/\$780
€400/\$540

Link
to website: €870/\$1,100
€600/\$770

Visibility: 180,000 visitors per day

Duration: 1 month

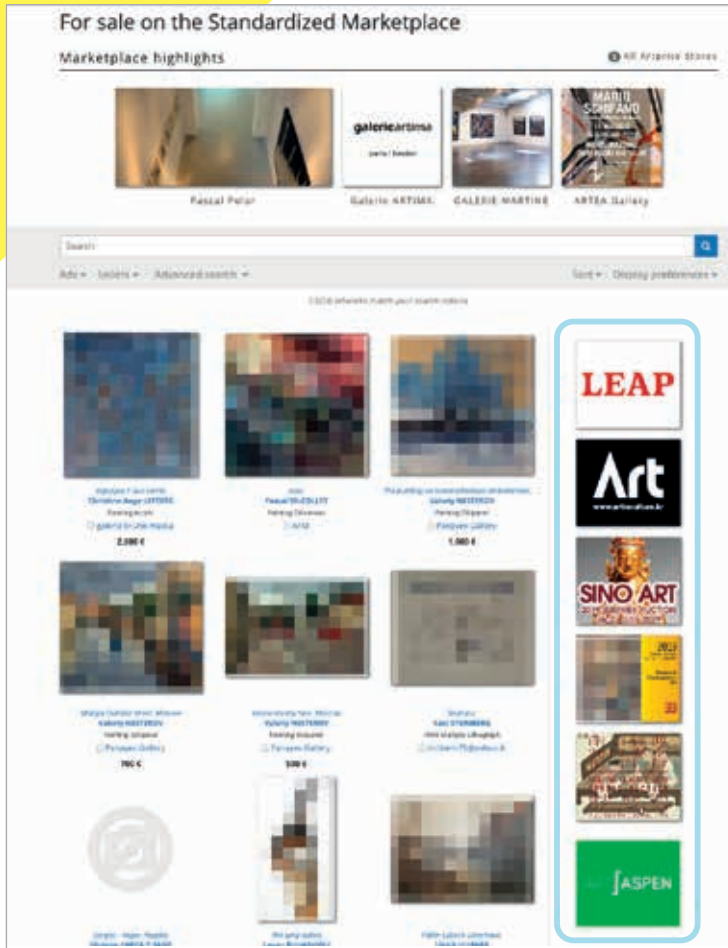
Conditions:

- Banner on the artist's homepage + banner on the auction results page + banner on the upcoming auctions page !
- Maximum 2 advertisers
- Rotating banners
- Link to your website or to your Artprice Store
- Exclusivity available upon request

Dimensions: 180W x 150H px (JPG) and 1100W x 50H px (JPG)

The placement of the banner on the Artist's homepage is not contractual, and is subject to the presence of the "Lot Highlight" banner.

MARKETPLACE



Be noticed by international buyers on the world's first standardised Marketplace



PRICE

Standard size

Link to Artprice Store:

€1,100/\$1,500

€770/\$1,000

Link to website:

€1,700/\$2,300

€1,200/\$1,600

Double size

Link to Artprice Store:

€1,600/\$2,300

€1,100/\$1,400

Link to website:

€2,400/\$3,200

€1,600/\$2,200

Standard size

Visibility: 2,7 million viewer per month

Duration: 1 month

Conditions:

- General rotation of an unlimited number of advertisers
- Link to your Artprice Store or to your website

Dimensions: 180W x 150H px (JPG)

Double size

Now available in **XL size! It's time to go big!**

Duration: 1 month

Conditions:

- General rotation of an unlimited number of advertisers
- Link to your Artprice Store or to your website

Dimensions: 180W x 300H px (JPG)

NEWSLETTER



Your advertisement is **delivered straight** to our customers!



PRICE

"Focus on"
€1,900/\$2,200
€1,300/\$1,500

Visibility: 4.5 million members

Duration: 1 diffusion

Conditions:

- Reserved to just one advertiser
- Link to advertiser's website

Dimensions: 568W x 150H px (.JPG or .GIF)

-SPONSORED- NEWSLETTER



Your advertisement is **delivered straight** to our customers!



PRICE

€5,000/\$5,900
€3,500/\$4,100

Visibility: 4.5 million members

Duration: 1 diffusion

Conditions :

- 3 banners
- Space reserved to a sole sponsor
- Link to the advertiser's website

Dimensions:

- Banner on top: 720W x 150H px
- Banner on the size: 72W x 2900H px
- Banner on the bottom: 568W x 200H px

advertising@artprice.com +33 (0)4 72 42 90 67

