STANDARDISED MARKETPLACE (PLACE DE MARCHÉ NORMALISÉE®) FOR BUYING/SELLING

Post a classified ad or submit an artwork for auction (Arprice.com being an infrastructure enabling electronic auction brokerages, as defined in the article 5 de la loi n° 2011-850 du 20 juillet 2011).

+ 70,000 classified ads

- 18,000 art dealers and professionals
- 3.6m searches on Arprice.com ads made each month

DEPARTMENT OF ART ECONOMETRICS

Produces econometrics data and reports upon request from banking/insurance sectors and art investors.

Providing decision support tools and market analysis indicators, both microeconomic (individual artists and movements) and macroeconomic (analysis of the international art market): transaction volumes, turnover, buy-in ratios, rates of return, composition of the market, shifts in value, etc.

PRESS AGENCY


AIDNCE

5.5 M visitors monthly

- 4,500,000 opt-in members
- 180,000 Arprice.com Home Page visitors per day
- 18,000,000 searches indexed by Google with whom Arprice.com has partnered since December 2003
- 16,8 billion logs per year
- 2 100 DNS
- Active art buyers and sellers, decision makers
- Free email alert for their listed artists (up to 500 artists)

Visitors’ profile: private collectors, curators, institutions, auctioneers, art dealers, bank/insurance...

Geographic breakdown:

Worldwide visibility, website available in 6 languages: English, French, German, Italian, Spanish and Chinese.

SOCIAL NETWORKS

5.5M followers
50K followers

PARTNERS

- 6,300 auction houses
- 1,200 affiliated websites

CONTACT DETAILS

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Figures as of 2nd semester 2021

ARTPRICE.COM - THE WORLD LEADER IN ART MARKET INFORMATION

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