STANDARDISED MARKETPLACE
(PLACE DE MARCHÉ NORMALISÉE®) FOR BUYING/SELLING
Post a classified ad or submit an artwork for auction (Arprice.com being an infrastructure enabling electronic auction brokerages, as defined in the article 5 de la loi n° 2011-850 du 20 juillet 2011).

+ 70,000 classified ads

• 18,000 art dealers and professionals
• 3.6m searches on Arprice.com ads made each month

DEPARTMENT OF ART ECONOMETRICS
Produces econometrics data and reports upon request from banking/insurance sectors and art investors.

Providing decision support tools and market analysis indicators, both microeconomic (individual artists and movements) and macroeconomic (analysis of the international art market): transaction volumes, turnover, buy-in ratios, rates of return, composition of the market, shifts in value, etc.

PRESS AGENCY

AUDIENCE
5.5 M visitors monthly

• 5,400,000 opt-in members
• 180,000 Arprice.com Home Page visitors per day
• 18,000,000 searches indexed by Google with whom Arprice.com has partnered since December 2003
• 16,8 billion logs per year
• 2 100 DNS
• Active art buyers and sellers, decision makers
• Free email alert for their listed artists (up to 500 artists)

Visitors’ profile: private collectors, curators, institutions, auctioneers, art dealers, bank/insurance...

Geographic breakdown:

Worldwide visibility, website available in 6 languages: English, French, German, Italian, Spanish and Chinese.

SOCIAL NETWORKS

5.7M followers
50K followers

PARTNERS

• 6,400 auction houses
• 1,200 affiliated websites

CONTACT DETAILS

Arprice.com
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B.P. 69
69270 Saint Romain au Mont d’Or,
FRANCE
Tel : +33 478 220 000
Fax : +33 478 220 606
www.artprice.com

COMPANY
Armarket.com and its Arprice department, is a French limited company with a capital of €6,651,515, incorporated in 1997 and mainly held by Server Group (SAS with a capital of €64,741,050) founded in 1987 by Thierry Ehrmann. Headquarters, Saint Romain au Mont d’Or – LYON (France).


SECTOR
Art market - Fine Art, Antiques (furniture and decorative arts) and Design

PRODUCTS & SERVICES
Art market databases since 1962.

30 million indices, econometric analyses and auction records

• 742,000+ listed artists
• 36,000 signatures, monograms and symbols
• 120,000 artists’ biographies
• Auction watch on 6,400 auction houses in 72 countries
Access with subscriptions or one-day pass. Auction watch on 6,300 auction houses in 72 countries. Arpricing service, estimation for artworks done by our specialists and art historians.

ARTPRICE.COM - THE WORLD LEADER IN ART MARKET INFORMATION
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