



### STANDARDISED MARKETPLACE (PLACE DE MARCHÉ NORMALISÉE®) FOR BUYING/SELLING

Post a classified ad or submit an artwork for auction (Artprice.com being an infrastructure enabling electronic auction brokerages, as defined in the article 5 de la loi n° 2011-850 du 20 juillet 2011).



**+ 70,000**  
classified ads

- 18,000 art dealers and professionals
- 3.6m searches on Artprice.com ads made each month

### DEPARTMENT OF ART ECONOMETRICS

Produces econometrics data and reports upon request from banking/insurance sectors and art investors.

Providing decision support tools and market analysis indicators, both microeconomic (individual artists and movements) and macroeconomic (analysis of the international art market): transaction volumes, turnover, buy-in ratios, rates of return, composition of the market, shifts in value, etc.

### PRESS AGENCY

ArtMarketInsight, the Artprice.com press agency, continuously publishes the Art Market trends for the main agencies and for 7,200 press titles in the world, including Art in America, The New York Times, CNN, CNBC, The Economist, Antiques Trade Gazette, The Art Newspaper, Le Monde, Les Echos, Le Journal des Arts,...

### AUDIENCE



**5.5 M**

visitors monthly

- 7,200,000 opt-in members
- 180,000 Artprice.com Home Page visitors per day
- 18,000,000 searches indexed by Google with whom Artprice.com has partnered since December 2003
- 16,8 billion logs per year
- 2 100 DNS
- Active art buyers and sellers, decision makers
- Free email alert for their listed artists (up to 500 artists)

**Visitors' profile:** private collectors, curators, institutions, auctioneers, art dealers, bank/ insurance...

### Geographic breakdown:



Worldwide visibility, website available in 6 languages: English, French, German, Italian, Spanish and Chinese.

### SOCIAL NETWORKS

6.2M followers

50K followers



### PARTNERS

- 7,200 auction houses
- 1,200 affiliated websites

### CONTACT DETAILS

**Artprice.com**  
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69270 Saint Romain au Mont d'Or,  
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[www.artprice.com](http://www.artprice.com)

### COMPANY

Artmarket.com and its Artprice department, is a French limited company with a capital of €6,651,515, incorporated in 1997 and mainly held by Server Group (SAS with a capital of €64,741,050) founded in 1987 by Thierry Ehrmann. Headquarters, Saint Romain au Mont d'Or - LYON (France).

Artprice.com is listed on Eurolist (SRD Long Only) by Euronext Paris: Euroclear: 7478 - Bloomberg: PRC - Reuters: ARTF.

### SECTOR

Art market - Fine Art, Antiques (furniture and decorative arts) and Design

### PRODUCTS & SERVICES

Art market databases since 1962.



**30 million**

indices, econometric analyses and auction records

- 810,000+ listed artists
- 36,000 signatures, monograms and symbols
- 120,000 artists' biographies
- Auction watch on 7,200 auction houses in 72 countries

Access with subscriptions or one-day pass. Auction watch on 6,300 auction houses in 72 countries. Artpricing service, estimation for artworks done by our specialists and art historians.

Figures as of 1st semester 2023

**ARTPRICE.COM - THE WORLD LEADER IN ART MARKET INFORMATION**

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